In a nutshell, a graphic & web designer combines art and technology to communicate ideas, insights, and stories. Designers in this field may also be called visual artists and communication designers. There are also different types of graphic design jobs out there like web design, motion design, and packaging design. (Truity, 2018)

Potential entry-level positions include:
- Graphic Artist or Graphic Designer
- Production Artist
- Media Designer
- Graphics or Web Coordinator
- Junior Designer or Junior Web Designer
- Web/Graphics Designer
- Web Designer
- Web Specialist

Prepare yourself by becoming familiar with graphic & web design job descriptions to make sure you know what will be expected of you. And above all, plan to work hard, hone your craft & pay your dues.
Animation is more than just cartoons and games. Think of the expanded potential opportunities that may widen the net of possible employment opportunities: education, medical, architectural, manufacturing, insurance/legal simulation, advertising, broadcast graphics, games, mobile devices and manufacturing. There are also different types of animation jobs out there that require illustration & storyboarding skills. (Animation Career Review, 2019)

Potential entry-level positions include:
- Animator
- 3D Artist
- Digital Artist
- Motion Graphics Designer
- Multimedia Producer
- Environmental Designer
- Modeler
- Rigger

The field of animation is very competitive as this is a career which also requires innate artistic ability and creativity. Building up a strong portfolio is also very important as potential employers will evaluate applicants based upon the work in their portfolio. Additionally, candidates in this field must be comfortable working in a fast-paced work environment. Occupation Search
Video games are developed by teams of people, each providing essential skills that turn games from lines of code on a screen to fully-realized worlds and stories. Teams are typically made up of lead game designers, who bring direction to the production team, game level designers who create the game play, and the artists who provide the visual assets for the game. Game art and design requires the use of higher mathematics and specialized computer software. Game production can involve many people and resources, plus many projects have strict deadlines, so management skills are desired by employers (Game Art & Design, 2021).

Potential entry-level positions include:
- Game Designer
- Environment Artist
- Mobile Game Engineer
- Lead Game Designer
- Gameplay Engineer

Game designers and artists need to have a creative mind. You must be able to communicate well with a team; your coworkers need to understand your concepts in order to bring them to life. Technical skills such as 3-D imaging and computer programming are essential for designers and artists. Even if you're not writing the code for the game, you'll need to understand how game production works so you can be helpful to the team during each step of the process. (Occupation Search)
Digital film & video production, offers an array of potential jobs and positions. A camera operator, video editor, videographer or audio-visual tech could work in movies, television, news media, advertising, education, government, or businesses. Once you learn how to operate the video equipment and associated computer programs, you can create factual and fictional audiovisual productions. ([Learn.org](https://learn.org), 2020)

**Potential entry-level positions include:**
- Videographer
- Production Assistant
- Video Editor or Assistant Video Editor
- Camera Operator
- Audio Visual Technician
- Media Specialist
- Audio or Video Coordinator

People working in this field primarily operate digital camera equipment, but could also make use of other elements of the profession. They need to know techniques for using lighting equipment and natural light for both studio and location shoots, as well as audio and editing methods. In addition to these technical skills, they need to understand the process of digital video production, from original idea to post-production tasks. Finally, they need imagination and creativity to help their work stand out and be noticed. [Occupation Search](#)
Audio professionals are responsible for maintaining and operating sound recording and/or broadcast equipment. On any given day, they may work with musical artists, television news stations, movie directors, radio stations, or video game companies, with the goal of producing high-quality, crystal-clear sounds. They set-up, operate and repair audio recording/broadcast equipment, stay informed of new development in sound engineering technologies, coordinate with editors, directors, video operators, and other sound engineers when necessary, choose appropriate audio equipment for use in various situations, and plan and schedule work in an effective and efficient manner. (ArtCareer, 2020)

Potential entry-level positions include:
- Audio Technician
- Audio Engineer
- Broadcast Technician
- Mixer
- Recording Engineer
- Sound Engineer
- Live Sound Engineer
- Audio Visual (AV) Technician

Common Software Used:
- Audition
- AVID Pro Tools
- Logic

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INTERIOR DESIGN

Interior designers must be able to look at a space and see all kinds of possibilities. Being able to identify both the positives and negatives about a space will help them make the best of what they must work with. In addition to visualizing a space to make it more aesthetically appealing, their job also includes listening to clients and creating an outcome that meets all their individual or collective needs. (The Balance Careers, 2020)

Potential entry-level positions include:
- Interior Designer or Jr. Designer
- Design Assistant
- Interior Design Coordinator
- Design Consultant
- Lighting Design
- Kitchen & Bath Designer
- Showroom Consultant / Showroom Manager
- CAD Technician (Computer-Aided Design Technician)

Future interior designers usually begin their jobs assisting experienced designers with the routine tasks required in creating a beautiful space. Experience is key in having a long, successful interior design career, along with all of the other qualities necessary to be a great interior designer.

Occupation Search

Common Software Used
- AutoCAD
- Photoshop
- Revit
- Google Sketchup
PHOTOGRAPHY

Today, most photographers use digital cameras instead of the traditional film cameras. Digital cameras capture images electronically, so the photographer can edit the image on a computer. Once the raw image has been transferred to a computer, photographers can use processing software to crop or modify the image and enhance it through color correction and other specialized effects. (collegegrad.com - photographers, 2020)

Potential entry-level positions include:
- Photographer (Typically Freelance)
  - Architectural
  - Portrait
  - Sports
  - Product
  - Wedding / Event
  - Editorial
- Photo Assistant
- Photo Editor
- Image Retoucher
- Digital Imaging Artist / Specialist

Many photographers are self-employed. Photographers who own and operate their own business have additional responsibilities. They must advertise, schedule appointments, set up and adjust equipment, purchase supplies, keep records, bill customers, pay bills, and—if they have employees—hire, train, and direct their workers. Occupation Search
Anyone with a hand in the fashion industry needs to understand the ins and outs of the business. This requires more than just knowing the latest fashion trends. Designers need to know costs of materials and labor, and buyers and storeowners need to keep an eye on the market when purchasing items.

People working in fashion perform a variety of tasks. Those who work in fashion design might analyze trends in clothing, shoes, and accessories. They might choose design concepts. They might use computer-aided design programs to develop designs.

People who work in fashion marketing might visit retailers and convince them to buy certain clothing lines. Those involved in visual design might create photo spreads for fashion magazines or create visual displays in stores or boutiques or online.

Potential entry-level positions include:
- Visual Merchandiser
- Assistant Buyer
- Stylist
- Brand Ambassador / Manufacturer Rep
- Sales Associate or Assistant Manager
- Designer
- Fashion or Costume
- Designer Assistant
- Seamstress / Tailor / Prototype Technician
- Product Developer or Pattern Maker

Anyone with a hand in the fashion industry needs to understand the ins and outs of the business. This requires more than just knowing the latest fashion trends. Designers need to know costs of materials and labor, and buyers and storeowners need to keep an eye on the market when purchasing items.

Common Software Used
- Gerber
- Illustrator
- Google SketchUp
- Photoshop
CULINARY / BAKING & PASTRY

Within the culinary field, there is a staggering array of different potential jobs and a wide variety of work settings that employ people at resorts, restaurants, hotels, casinos, and essentially anywhere that people dine and lodge. Cooks and chefs also pursue work in a food service sector that is more institutional in nature and includes jobs at hospitals, schools, corporate facilities and municipal cafeterias. (Culinary - Careers, 2020).

Potential entry-level positions include:

- Cook / Line Cook / Lead Cook
- Prep Cook / Pantry Cook
- Banquet Cook / Specialty Cook
- Broil / Fry / Grill Cook
- Sauté Cook
- Pastry Cook
- Sous Chef
- Chef
- Baker / Head Baker
- Pastry Chef
- Cake Decorator
- Food Service Manager / Kitchen Manager

Culinary work is in a fast-paced environment and often work evenings and weekends. Be ready for an industry that is always on the move.

Occupation Search
The work of a visual artist can incorporate a variety of different disciplines, including drawing, painting, sculpture and textile design. Visual artists can also specialize in graphic design and photography among other areas. Many visual artists work independently to create works that convey messages of emotion, ideas or information. Although some artists are self-taught, most have studied the fundamentals of form, color and composition, in addition to techniques specific to their chosen medium. (Visual Art 2021).

Potential entry-level positions include:
- Designer
- Artist
- Product Designer
- Production Artist
- Illustrator
- Advertising Associate
- Display Coordinator
- Freelance Artist

In addition to an understanding of fundamental art principles, individual disciplines require their own set of skills that may include software design proficiency. Key qualities also include excellent communication skills and the ability to work collaboratively with other professionals. Business, marketing and interpersonal skills are also helpful to those professionals hoping to succeed in the highly competitive field of fine art.

Common Software Used:
- Lightroom
- Illustrator
- Photoshop
- InDesign

Occupation Search
Design management is the process of cohesively connecting all aspects involved in the design process, including design, development, marketing and technology, while also staying focused on the needs of the client. Design management professionals can work in various industries, including advertising and marketing, architecture, graphic design or motion pictures. (Design Management 2021).

Potential entry-level positions include:
- Designer
- Design Manager/Director
- Art or Production Coordinator
- Instructor
- Assistant Professor
- Studio Designer
- Art Supervisor
- Production Manager
- Director of Creative Services

Design management professionals should have exceptional leadership and communication skills. The individual should be results-driven and adept at problem solving; negotiation skills may also be helpful. Computer skills are a necessity in the design management industry. Additionally, the ability to communicate in a foreign language may be helpful.

Occupation Search
A student’s skills, qualifications, the market conditions at the time of graduation, and other factors will all affect a student’s employment opportunities.

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