

The Art Institute of Atlanta

Student Achievement Outcomes: Retention Rates 2021 Report

According to regulations published by the Department of Education, schools must make available to current and prospective students the retention rate of certificate or degree seeking, first-time undergraduate students as reported to IPEDS.

In addition to the IPEDS rates, a candidate or accredited SACSCOC institution is obligated to provide to its students, constituents, and the public information about itself that is complete, accurate, timely, accessible, clear and sufficient. Information provided to the public includes student achievement data. The institution publishes statements of its goals for student achievement and the success of students in achieving those goals.

The IPEDS retention rates of first-time, full-time and part-time bachelor's seeking undergraduate students are included in the table below. The retention rate is calculated based on the number of first-time bachelor's students who entered school in the fall term and were still enrolled the following fall term.

The institution has also identified retention rate targets. The targets are developed to account for possible effects of regional factors on completion. The campus utilizes the graduation rates of all Bachelor-degree students for the 2020-2021 target.

Retention Rates Bachelor Degree Seeking (First-time)				
Status	2018 – 2019 Rate	2019 - 2020 ¹ Target	2019-2020 Rate	2020 - 2021 Target
Full-time	51%	52%	45%	64%
Part-time	19%	20%	55%	63%

¹2020 Target based upon the 2018-2019 retention rate plus one percent.