

The Art Institute of Houston  
Student Achievement Outcomes: Graduation Rates  
2021 Report

According to regulations published by the Department of Education based on the Student Right-to-Know Act, the Student Right-to-Know (SRTK) Graduation Rate is published and made available to the public. The rate is based upon students who entered as full-time, first-time freshmen and graduated within 150% of the length of their program. For example, the rate for baccalaureate-seeking freshmen is based upon the number of students graduating from a four-year program within six years.

The table below provides six-year completion metrics for the most current cohort year (Fall 2020), as well as the prior cohort year (Fall 2019) along with comparable institutions. These Graduation Rates are reported to Integrated Post-secondary Education Data System (IPEDS).

<b>Six-Year (150%) Graduation Rates Bachelor Degree (First-time)</b>			
<b>Institution</b>	<b>Type</b>	<b>Fall 2019</b>	<b>Fall 2020</b>
The Art Institute of Houston	Four-Year	21%	21%
The Art Institute of Austin	Four-Year	20%	23%
The Art Institute of San Antonio	Four-Year	16%	20%
Lone Star College System	Two-Year	18%	18%
Houston Community College	Two-Year	20%	18%
St Philip's College	Two-Year	21%	31%
Austin Community College District	Two-Year	8%	10%
The Art Institute of Atlanta	Two-Year	18%	20%
Miami International University of Art & Design	Four-Year	29%	36%
San Antonio College	Two-Year	26%	26%
Brazosport College	Four-Year	15%	29%
ECPI University	Two-Year	36%	34%

In addition, the campus has set targets for specific demographics. Targets are developed to account for possible effects of regional factors on completion. The campus utilizes data from the prior year to set targets for the current year. The most recent graduation rates are included in the table below.

<b>Six-Year (150%) Graduation Rates Bachelor Degree (First-time) Houston Campus</b>				
<b>Demographics</b>	<b>Fall 2019</b>	<b>2020<sup>1</sup> Target</b>	<b>Fall 2020</b>	<b>2021<sup>2</sup> Target</b>
Total Completers	21%	22%	21%	30%
Black or African American	12%	13%	13%	17%
Hispanic/Latino	25%	26%	35%	45%
White	29%	30%	32%	44%
Male	18%	19%	19%	21%
Female	24%	25%	23%	36%

<sup>1</sup> 2020 Target based upon the Fall 2019 graduation rate plus one percent.

<sup>2</sup> 2021 Target based upon the Fall 2020 graduation rate of all Certificate, Associate, and Bachelor degree students.