

The Art Institute of Houston  
Student Achievement Outcomes: Retention Rates  
2021 Report

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According to regulations published by the Department of Education, schools must make available to current and prospective students the retention rate of certificate or degree seeking, first-time undergraduate students as reported to IPEDS.

The IPEDS retention rates of first-time, full-time and part-time bachelor's seeking undergraduate students are included in the table below. The retention rate is calculated based on the number of first-time bachelor's students who entered school in the fall term and were still enrolled the following fall term.

In addition to the IPEDS rates, a candidate or accredited SACSCOC institution is obligated to provide to its students, constituents, and the public information about itself that is complete, accurate, timely, accessible, clear and sufficient. Information provided to the public includes student achievement data. The institution publishes statements of its goals for student achievement and the success of students in achieving those goals.

The institution has identified targets for its retention rates. Targets are developed to account for possible effects of regional factors on completion. The campus utilizes rates from the prior year to set targets for the subsequent year. The most recent target for the campus is provided in the table below.

<b>Retention Rates Bachelor Degree Seeking (First-time) Houston Campus</b>				
Status	<b>2018 – 2019 Rate</b>	2019 - 2020 <sup>1</sup> Target	<b>2019-2020 Rate</b>	2020 - 2021 <sup>2</sup> Target
Full-time	<b>54%</b>	55%	<b>52%</b>	56%
Part-time	<b>39%</b>	40%	<b>35%</b>	38%

<sup>1</sup> 2020 Target based upon the 2018-2019 retention rate plus one percent.

<sup>2</sup> 2021 Target based upon the retention rate of all Bachelor degree students who started in the Fall of 2019 and returned in the Fall of 2020.