

Student Retention Rate: The Art Institute of Virginia Beach

According to regulations published by the Department of Education, schools must make available to current and prospective students the retention rate of certificate or degree seeking, first-time undergraduate students as reported to IPEDS. The IPEDS retention rate of first-time, full-time bachelor's seeking undergraduate students at this location is **68%**. The retention rate for first-time, part-time bachelor's seeking undergraduate students at this location is **38%**.

The retention rate is calculated based on the number of first-time bachelor's students who entered school in Fall 2018 and were still enrolled as of Fall 2019.

The Southern Association Colleges and School – Commission on Colleges

A candidate or accredited SACSCOC institution is obligated to provide to its students, constituents, and the public information about itself that is complete, accurate, timely, accessible, clear and sufficient. Information provided to the public includes student achievement data. The institution publishes statements of its goals for student achievement and the success of students in achieving those goals. Information on student success may include reliable information in retention, graduation, course completion, licensure examinations, and job placement rates and other measures of student success appropriate to institutional mission.

The Art Institute of Atlanta Retention Rate Fall 2018 to Fall 2019						
Goal: Achieve improvement in retention rates year-over-year.						
Campus	Combined		Full-Time Students		Part-Time Students	
	Goal	Rate	Goal	Rate	Goal	Rate
AI Atlanta (Main Campus)	48%	43%	57%	45%	38%	41%
AI Virginia Beach (Branch Campus)	85%	53%	93%	68%	76%	38%
Overall	67%	48%	75%	57%	57%	40%

September 15, 2020