The Art Institute of California®—Hollywood
A campus of Argosy University

Argosy University
College of Creative Arts and Design
Audio Production Associate of Science Assessment Review
FY17 (2016-2017)

To support program quality and integrity, the Hollywood campus of the College of Art and Design's Audio Production associate program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or mlester@aii.edu.

By The Numbers		FY16	FY17	FY18
Annual Enrollment		34	30	35
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				
Asian			1	
Black or African American		12	10	14
Hispanic/Latino		7	7	14
Native Hawaiian or Other Pacific Islander		1		
Race and Ethnicity Unknown		6	2	1
Two or more races		2	6	3
White		6	4	3
Gender				
Female		5	8	14
Male		6	20	21
Annual Graduation (Total Headcount)		16	14	8
Completion Rate - (Expected program length = 6 quarters or 66 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	7.1%	13.0%	18.8%
	150% – % of students who completed the program within 150% of the expected program length.	N/A	17.1%	26.1%
	200% – % of students who completed the program within 200% of the expected program length.	N/A	N/A	17.1%
Job Placement (Headcount of Students Available)		12	12	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)		16.7%	8.3%	N/A*

*Not Yet Reported

FY17 Achievement of Program Outcomes

The annual review process includes direct and indirect assessments, with rubrics, tests, surveys and metrics used to measure the success of the Student Learning Outcomes (SLOs) for each program. The categories included herein to compile the results are *Mostly Successful, Needs Improvement, Not Successful* and *Insufficient or No Data*.

The category of "*Mostly Successful*" required the program or department to have the majority of their goals achieved (75% and above). The category of "*Needs Improvement*" was indicated where 50-74% of the program goals showed some success. The "*Not Successful*" category was indicated when a program goal was not meeting the success rate indicated in the Criteria for Success for that SLO at 49% or below. "*Insufficient Data*" was indicated when there was not enough information about the program goal to make a decision about the overall goal. This would include not having enough graduates, a newer program at the campus, or results not reported.

S	Mostly Successful - Combined scores at 75% and above	NI	Needs Improvement - Combined scores at 50-74%	N	Not Successful – Combined scores 49% and below	ND	No Data

Outcome 1. Plan, execute, and deliver quality recordings and post-production projects, demonstrating and applying knowledge of industry standards using industry-related tools.

Measure	Criteria for Success	# Students Assessed	Results
1a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	12	3.5

Outcome 2. Present and conduct themselves professionally and demonstrate an understanding of specific career paths, job responsibilities, and industry expectations.

Measure	Criteria for Success	# Students Assessed	Results
2a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	12	3.13

Outcome 3. Critical Thinking: Graduates Demonstrate critical thinking skills required to trouble shoot and solve problems typically encountered by audio professionals.

Measure	Criteria for Success	# Students Assessed	Results
3a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	12	3.1

Outcome 4. Apply peer and professional critique as well as self-evaluation to continuously improve the quality of their work.

Measure	Criteria for Success	# Students Assessed	Results
4a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	12	3.13

Outcome 5. Apply the business and economic principles and practices of the audio industry while maintaining legal and ethical standards.

Measure	Criteria for Success	# Students Assessed	Results
5a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	N/A	ND

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Closing the Loop: Results of FY17 Action Plan and Use of Results

Outcome	Main Issue	Action Taken	Results of Action Taken
2	Professionalism needs improvement The average score of 12 students was 3.13 (proficient minimum 3.5)	Faculty will determine what courses and workshops to reinforce professional skills, presentations, job responsibilities and industry expectations.	No preliminary findings at this time. Continue to monitor courses to complete this improvement.
3	Critical Thinking skills need improvement The average score of 12 students was 3.42 (proficient minimum is 3.5)	Although this score just missed the minimum proficiency, critical thinking skills are vital to trouble shooting and solving problems in the audio environment. Faculty will determine how to reinforce and improve these skills in the classroom and with workshops.	No preliminary findings at this time. Continue to monitor.
4	Peer and Professional Critique needs improvement.	Student need to work on critique skills to become comfortable in discussing the quality of work – especially when it is their own work. Faculty to continue improving their abilities to critique their own and other student's work.	No preliminary findings at this time. Continue to monitor.