The Art Institute of California®–Hollywood
A campus of Argosy University

Argosy University
College of Creative Arts and Design
Audio Production Bachelor of Science Assessment Review
FY17 (2016-2017)

To support program quality and integrity, the Hollywood campus of the College of Art and Design's Audio Production bachelor program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or mlester@aii.edu.

By The Numbers		FY16	FY17	FY18
Annual Enrollment		34	30	35
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				1
Asian		4	2	
Black or African American		13	11	8
Hispanic/Latino		14	18	7
Native Hawaiian or Other Pacific Islander		1	1	1
Race and Ethnicity Unknown		7	9	5
Two or more races		5	3	6
White		5	10	2
Gender				
Female		15	5	8
Male		33	44	18
Annual Graduation (Total Headcount)		N/A	5	12
Completion Rate - (Expected program length = 12 quarters or 132 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	N/A	N/A	3.8
	150% – % of students who completed the program within 150% of the expected program length.	N/A	N/A	N/A
	200% – % of students who completed the program within 200% of the expected program length.	N/A	N/A	N/A
Job Placement (Headcount of Students Available)		0	4	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)		N/A	50.0%	N/A*

*Not Yet Reported

FY17 Achievement of Program Outcomes

The annual review process includes direct and indirect assessments, with rubrics, tests, surveys and metrics used to measure the success of the Student Learning Outcomes (SLOs) for each program. The categories included herein to compile the results are *Mostly Successful, Needs Improvement, Not Successful* and *Insufficient or No Data*.

The category of "*Mostly Successful*" required the program or department to have the majority of their goals achieved (75% and above). The category of "*Needs Improvement*" was indicated where 50-74% of the program goals showed some success. The "*Not Successful*" category was indicated when a program goal was not meeting the success rate indicated in the Criteria for Success for that SLO at 49% or below. "*Insufficient Data*" was indicated when there was not enough information about the program goal to make a decision about the overall goal. This would include not having enough graduates, a newer program at the campus, or results not reported.

S	Mostly Successful - Combined scores at 75% and above	NI	Needs Improvement - Combined scores at 50-74%	N	Not Successful – Combined scores 49% and below	ND	No Data

Outcome 1. Production: Graduates conceptualize, plan, execute, and deliver quality multitrack recordings and voiceovers, and post-production projects, integrating knowledge and application of audio theory, critical listening skills, and industry standards, using industry-related tools.

Measure	Criteria for Success	# Students Assessed	Results
1a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	5	3.2

Outcome 2. Professionalism: Graduates demonstrate an understanding of job responsibilities and industry standards.

Measure	Criteria for Success	# Students Assessed	Results
2a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	5	2.3
2b. Internship evaluation of students.	90% of internship evaluations will demonstrate that students have acquired the appropriate knowledge, skills, and behaviors	N/A	ND

Outcome 3. Critical Thinking: Graduates efficiently troubleshoot and solve problems typically encountered by audio professionals.

Measure	Criteria for Success	# Students Assessed	Results
3a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	5	3.0

Outcome 4. Business: Graduates evaluate and integrate the business and economic principles and practices of the audio industry in production and project management.

Measure	Criteria for Success	# Students Assessed	Results
4a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	N/A	ND
4b. PAC Committee feedback	85% of PAC committee feedback indicates that student work is appropriate.	N/A	ND

*Course not offered this year

Closing the Loop: Results of FY17 Action Plan and Use of Results

Outcome	Main Issue	Action Taken	Results of Action Taken
4	Program Advisory Committee (PAC) meetings have not been held this year.	A new process identifying a minimum of one PAC meeting per year will be implemented. Working closely with the faculty and students, the campus will ensure they are being supported within their learning environment. Schedule PAC meetings, throughout the year, to have industry assess the programs.	No preliminary findings at this time. Continue to monitor PAC meetings to complete this improvement.
2	Internships Tracking – no tracking of internship opportunities to evaluate professionalism.	Campus to put internship tracking into place and continue to monitor all students involved in internship opportunities.	No preliminary findings at this time. Continue to monitor.
	Improve Assessment Reporting	This program needs to assure the students are assessed for their skills and abilities. Faculty in the program need to work on rubrics that will assist in evaluations for assessment purposes.	No preliminary findings at this time.