

**Argosy University
 College of Creative Arts and Design
 Audio Production Bachelor of Science Assessment Review
 FY17 (2016-2017)**

To support program quality and integrity, the San Diego campus of the College of Art and Design’s Audio Production bachelor program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or mlester@aii.edu.

By The Numbers		FY16	FY17	FY18
Annual Enrollment		163	121	70
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				
Asian		1		
Black or African American		2	3	6
Hispanic/Latino		27	35	26
Native Hawaiian or Other Pacific Islander				
Race and Ethnicity Unknown		80	42	17
Two or more races		50	37	16
White		3	4	5
Gender				
Female		30	17	15
Male		133	103	55
Annual Graduation (Total Headcount)				
		33	13	22
Completion Rate - (Expected program length = 12 quarters or 132 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	39.3%	28.6%	27.9%
	150% – % of students who completed the program within 150% of the expected program length.	41.7%	47.6%	43.0%
	200% – % of students who completed the program within 200% of the expected program length.	N/A	39.0%	42.5%
Job Placement (Headcount of Students Available)				
		29	12	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)				
		34.5%	33.3%	N/A*

*Not Yet Reported

FY17 Achievement of Program Outcomes

The annual review process includes direct and indirect assessments, with rubrics, tests, surveys and metrics used to measure the success of the Student Learning Outcomes (SLOs) for each program. The categories included herein to compile the results are *Mostly Successful*, *Needs Improvement*, *Not Successful* and *Insufficient or No Data*.

The category of “*Mostly Successful*” required the program or department to have the majority of their goals achieved (75% and above). The category of “*Needs Improvement*” was indicated where 50-74% of the program goals showed some success. The “*Not Successful*” category was indicated when a program goal was not meeting the success rate indicated in the Criteria for Success for that SLO at 49% or below. “*Insufficient Data*” was indicated when there was not enough information about the program goal to make a decision about the overall goal. This would include not having enough graduates, a newer program at the campus, or results not reported.

S	Mostly Successful - Combined scores at 75% and above	NI	Needs Improvement - Combined scores at 50-74%	N	Not Successful – Combined scores 49% and below	ND	No Data
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Outcome 1. Production: Graduates conceptualize, plan, execute, and deliver quality multitrack recordings and voiceovers, and post-production projects, integrating knowledge and application of audio theory, critical listening skills, and industry standards, using industry-related tools.

Measure	Criteria for Success	# Students Assessed	Results
1a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	20	4.4

Outcome 2. Professionalism: Graduates demonstrate an understanding of job responsibilities and industry standards.

Measure	Criteria for Success	# Students Assessed	Results
2a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	20	4.6
2b. Internship evaluation of students.	90% of internship evaluations will demonstrate that students have acquired the appropriate knowledge, skills, and behaviors	11	90%

Outcome 3. Critical Thinking: Graduates efficiently troubleshoot and solve problems typically encountered by audio professionals.

Measure	Criteria for Success	# Students Assessed	Results
3a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	20	4.1

Outcome 4. Business: Graduates evaluate and integrate the business and economic principles and practices of the audio industry in production and project management.

Measure	Criteria for Success	# Students Assessed	Results
4a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	20	4.4
4b. PAC Committee feedback	85% of PAC committee feedback indicates that student work is appropriate.	4	90%

Closing the Loop: Results of FY17 Action Plan and Use of Results

Outcome	Main Issue	Action Taken	Results of Action Taken
4	Program Advisory Committee (PAC) – address PAC concerns about students on industry terminology.	<p>Assessments indicated that “students have good knowledge of industry standards tools, terminologies and the music production process.” However the PAC indicated students needed a better command of industry terminology.</p> <p>Campus to establish and monitor students use of vocabulary in their work and critiques to help them improve their industry terminology.</p>	No preliminary findings at this time. Continue to monitor.
	<p>Improve Retention</p> <p>Retention each quarter shows a down turn with fewer students being engaged in the courses.</p> <p>Year-over-year decline (80.2%, 74.4% to 67.9%) indicates improvements are needed.</p>	<p>With the BrightSpace modules being implemented, more specific information will be available to track students issues and needs.</p> <p>Additionally, faculty in-service training on the modules and the importance of availability will be implemented.</p>	With the introduction of BrightSpace modules in the student information system, the faculty training on updating their course shells in a timely basis has helped with this issue.