

**Argosy University  
College of Creative Arts and Design  
Digital Photography Associate of Science Assessment Review  
FY17 (2016-2017)**

To support program quality and integrity, the Hollywood campus of the College of Art and Design’s Digital Photography associate program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or [mlester@aii.edu](mailto:mlester@aii.edu).

| <b>By The Numbers</b>   |   | <b>FY16</b> | <b>FY17</b> | <b>FY18</b> |
|---|---|-------------|-------------|-------------|
| Annual Enrollment   |   | 22          | 20          | 14          |
| Annual Enrollment Demographics: Race and/or Ethnicity                                     |   |             |             |             |
| American Indian or Alaska Native  |   |             |             |             |
| Asian   |   |             | 1           |             |
| Black or African American   |   | 5           | 4           | 2           |
| Hispanic/Latino   |   | 8           | 9           | 7           |
| Native Hawaiian or Other Pacific Islander   |   |             | 1           |             |
| Race and Ethnicity Unknown  |   | 4           | 1           | 3           |
| Two or more races   |   | 1           |             |             |
| White   |   | 4           | 4           | 2           |
| Gender  |   |             |             |             |
| Female  |   | 12          | 14          | 7           |
| Male  |   | 9           | 5           | 4           |
| Annual Graduation (Total Headcount)   |   | 12          | 9           | 4           |
| Completion Rate - (Expected program length = 6 quarters or 66 weeks)                      | On Time – % of students who completed the program within 100% of the expected program length. | 15.4%       | 15.0%       | 22.2%       |
|   | 150% – % of students who completed the program within 150% of the expected program length.    | 15.9%       | 26.9%       | 30.0%       |
|   | 200% – % of students who completed the program within 200% of the expected program length.    | 16.7%       | 18.2%       | 26.9%       |
| Job Placement (Headcount of Students Available)   |   | 10          | 8           | N/A*        |
| Job Placement Rates (% of Students who accepted a position within 6 months of graduation) |   | 30.0%       | 12.5%       | N/A*        |

\*Not Yet Reported

Programmatic Student Outcomes assessment was not conducted for this program in FY17 (2016-2017) and not yet available for FY18 (2017-2018).