

**Argosy University  
 College of Creative Arts and Design  
 Digital Photography Bachelor of Science Assessment Review  
 FY17 (2016-2017)**

To support program quality and integrity, the Hollywood campus of the College of Art and Design’s Digital Photography bachelor program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or [mlester@aii.edu](mailto:mlester@aii.edu).

<b>By The Numbers</b>		<b>FY16</b>	<b>FY17</b>	<b>FY18</b>
Annual Enrollment		19	10	14
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				
Asian		1		
Black or African American		6	1	2
Hispanic/Latino		8	6	4
Native Hawaiian or Other Pacific Islander				
Race and Ethnicity Unknown		1	1	3
Two or more races			1	1
White		3	1	4
Gender				
Female		12	6	7
Male		7	4	3
Annual Graduation (Total Headcount)		10	4	5
Completion Rate - (Expected program length = 12 quarters or 132 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	12.7%	12.5%	17.6%
	150% – % of students who completed the program within 150% of the expected program length.	17.0%	13.9%	21.3%
	200% – % of students who completed the program within 200% of the expected program length.	N/A	12.9%	18.0%
Job Placement (Headcount of Students Available)		9	4	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)		22.2%	25.0%	N/A*

\*Not Yet Reported

Programmatic Student Outcomes assessment was not conducted for this program in FY17 (2016-2017) and not yet available for FY18 (2017-2018).