

**Argosy University
 College of Creative Arts and Design
 Fashion Design Associate of Science Assessment Review
 FY17 (2016-2017)**

To support program quality and integrity, the Hollywood campus of the College of Art and Design’s Fashion Design associate program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or mlester@aii.edu.

By The Numbers		FY16	FY17	FY18
Annual Enrollment		20	13	25
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				
Asian		1		4
Black or African American		4	4	5
Hispanic/Latino		6	6	12
Native Hawaiian or Other Pacific Islander				
Race and Ethnicity Unknown		5		2
Two or more races		3	2	
White		1	1	2
Gender				
Female		14	7	11
Male		6	6	12
Annual Graduation (Total Headcount)		10	9	6
Completion Rate - (Expected program length = 6 quarters or 66 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	11.5%	26.5%	13.0%
	150% – % of students who completed the program within 150% of the expected program length.	13.5%	19.2%	35.3%
	200% – % of students who completed the program within 200% of the expected program length.	21.6%	14.9%	19.2%
Job Placement (Headcount of Students Available)		8	8	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)		25.0%	62.5%	N/A*

*Not Yet Reported

FY17 Achievement of Program Outcomes

The annual review process includes direct and indirect assessments, with rubrics, tests, surveys and metrics used to measure the success of the Student Learning Outcomes (SLOs) for each program. The categories included herein to compile the results are *Mostly Successful*, *Needs Improvement*, *Not Successful* and *Insufficient or No Data*.

The category of “*Mostly Successful*” required the program or department to have the majority of their goals achieved (75% and above). The category of “*Needs Improvement*” was indicated where 50-74% of the program goals showed some success. The “*Not Successful*” category was indicated when a program goal was not meeting the success rate indicated in the Criteria for Success for that SLO at 49% or below. “*Insufficient Data*” was indicated when there was not enough information about the program goal to make a decision about the overall goal. This would include not having enough graduates, a newer program at the campus, or results not reported.

S	Mostly Successful - Combined scores at 75% and above	NI	Needs Improvement - Combined scores at 50-74%	N	Not Successful – Combined scores 49% and below	ND	No Data
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Outcome 1. Design: Graduates demonstrate illustration and technical drawing abilities and knowledge of textiles and historical fashion design.

Measure	Criteria for Success	# Students Assessed	Results
1a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.3

Outcome 2. Production Skills: Graduates demonstrate skills in construction, draping, fitting, pattern making, textile selection, and specification packages.

Measure	Criteria for Success	# Students Assessed	Results
2a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.1

Outcome 3. Technology: Graduates use industry software to develop technical drawing, specification packages, and pattern making.

Measure	Criteria for Success	# Students Assessed	Results
3a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.0

Outcome 4. Context and Critical Thinking: Graduates identify interrelationships between global events and the fashion industry.

Measure	Criteria for Success	# Students Assessed	Results
4a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.4

Outcome 5. Professionalism: Graduates apply professional standards and business concepts to apparel design.

Measure	Criteria for Success	# Students Assessed	Results
5a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.2

Outcome 6. Communication: Graduates display the ability to professionally communicate their ideas visually and verbally.

Measure	Criteria for Success	# Students Assessed	Results
6a. Portfolio Review: Faculty developed scoring rubrics (end of program and two at appropriate points during the program).	Assessment results should average a 3.5 on a scale of 1.0 – 5.0 on appropriate components of the portfolio assessment.	21	4.3

Closing the Loop: Results of FY17 Action Plan and Use of Results

Outcome	Main Issue	Action Taken	Results of Action Taken
3	Students in the Portfolio courses scored low in the technology outcome (7 students with an average score of 3.0). Benchmark is a 3.5 and above average.	Faculty will decide on how to approach improving the technology issues surrounding the associate students. Courses, workshops and other trainings will be evaluated to assist in the focus on technology.	No results at this point – Continue to monitor the technology skills of the students.