

Argosy University
Name of College: College of Arts and Sciences
Name of Program: Liberal Arts (BA)
Assessment Year: 2016-17

To support program quality and integrity, Argosy University’s Bachelors of Arts in Liberal Arts (BALA) program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. For further details, contact Dr. Stuart Sigman, ssigman@argosy.edu, Dean of the College of Arts and Sciences.

By The Numbers	FY2015-2016	FY2016-2017	FY2017-2018
Annual Enrollment (Total Headcount)	562	521	345
Annual Enrollment Demographics: Race and/or Ethnicity			
White	274	272	154
Black/African American	93	92	66
Hispanic or Latino	52	33	27
Asian	21	28	17
Other Pacific Islander	77	69	60
American Indian/Alaskan Native	6	3	1
Two or More Races	14	17	11
Unknown	25	7	9
Gender			
Female	447	418	278
Male	115	103	66

Achievement of Program Outcomes:

Benchmark for Program = 65% (% of students who attain proficient/exemplary scores on relevant component of assignment).

**Table 1:
AY2016* Program Outcomes Assessment Results:**

<p align="center">Program Outcomes <i>(Measured via juried assessment of SOC490 capstone assignment)</i></p>	<p align="center">Results % of students who scored “Proficient” or “Exemplary”</p>
Outcome One: Communications	54%
Outcome Two: Research	49%
Outcome Three: Analysis	48%
Outcome Four: Evaluation of Solutions	40%
Outcome Five: Critical Thinking	55%
Outcome Six: Sensitivity to Diversity	23%
Outcome Seven: Interpersonal Effectiveness	Not assessed

*BALA conducted a Comprehensive Program Review in AY2016, the last year in which outcomes were assessed.

**Closing the Loop:
Results of AY2017-2019 Action Plan**

	PLANNED ACTION AND RATIONALE	ACTION TAKEN	RESULTS
1	BALA assessment efforts identified student research and writing skills as a curriculum weakness. As a result, the curriculum will require students to complete a second- level writing course that emphasizes research writing and adherence to APA standards.	Students will take a new academic writing sequence that prepares them to write scholarly papers and express arguments.	The courses in the new sequence are in development, and implementation is anticipated for fall 2019.

2	<p>BALA assessment efforts identified gaps in the curriculum related to diversity and interpersonal effectiveness. BALA will make use of anticipated changes to the General Education curriculum to address these gaps.</p>	<p>Modifications to the General Education curriculum include redesign of both the interpersonal effectiveness course and Humanities courses, which will include coverage of issues related to diversity and multiculturalism. Diversity will also become a required component of a new introductory course for the program.</p>	<p>A revised General Education and Core curriculum is planned for implementation in fall 2019.</p>
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