

Argosy University

Name of College: Graduate School of Business & Management

Name of Program: Management (MS)

Assessment Year: 2016-2017

To support program quality and integrity, Argosy University's Graduate School of Business and Management (GSBM) program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. For further details, contact Stuart Sigman, Ph.D., Dean, Graduate School of Business and Management, at ssigman@argosy.edu.

By The Numbers	2015-2016	2016-2017	2017-2018
Annual Enrollment	148	103	109
Annual Enrollment Demographics: Race and/or Ethnicity			
American Indian or Alaska Native	1	1	1
Asian	5	3	5
Black or African American	78	62	59
Hispanic	8	2	3
Hispanic or Latino	6	3	3
Native Hawaiian or Other Pacific Islander	3	5	7
Nonresident Alien			1
Race/ Ethnicity Unknown	10	2	4
Two or more races	1		4
White	36	25	22
Gender			
Female	92	72	66
Male	54	29	40
Not specified	2	2	3

Achievement of Program Outcomes:

Benchmark for Program: The signature assignment criteria have four performance levels for each measure: unsatisfactory, emerging, proficient, and exemplary. The goal of GSBM is for 75% of students to attain either the proficient or exemplary level in both core and concentration courses, and 95% in the capstone course.

AY2016-2017 Program Outcomes Assessment Results:

<p align="center">Program Outcomes</p>	<p align="center">Results % of students who scored “Proficient” or “Exemplary” in B6027 (core course), B6029 (core course), and MS6900 (capstone course)</p>
<p>Outcome Two: Critical Thinking and Problem Solving</p>	
<ul style="list-style-type: none"> • B6027 Perspectives in Change Leadership (core course) 	<p align="center">92.06%</p>
<ul style="list-style-type: none"> • B6029 Operations Management: Solutions to Business (core course) 	<p align="center">90.24%</p>
<ul style="list-style-type: none"> • MS6900 The Functional Contribution to Organizational Success (capstone course) 	<p align="center">95/30%</p>

Closing the Loop:

Student results on the outcomes assessed in AY16-17 have met and exceeded benchmarks, so no action plan needed to be implemented. Details of the AY15-16 action plan are provided below.

Results of AY2016-2017 Action Plan

	<p align="center">PLANNED ACTION AND RATIONALE</p>	<p align="center">ACTION TAKEN</p>	<p align="center">RESULTS</p>
<p align="center">1</p>	<p>Program outcome elements were considered by faculty to be vague, lacking a clear alignment to expectations for student learning Argosy’s Institutional Learning Objectives.</p>	<p>Program outcomes were revised and new rubrics have been developed; half of the rubrics have been installed in the target assessment courses and data are being collected in Fall 2018. The remaining of rubrics have been completed for insertion in courses for Summer 2019</p>	<p>Data will be collected and analyzed beginning at the end of Fall 2018.</p>

2	Bring the MS in Management Program more in-line with the title of the degree; review courses to ensure focus on management theory.	Planning has been completed for B6003: Principles of Business to a course in Management Theories, Principles, and Practices. The course has been conceptualized and modules have been named.	Course development is planned for Spring 2019.
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