

Argosy University

Name of College: Graduate School of Business & Management

Name of Program: Organizational Leadership (MS)

Assessment Year: 2016-2017

To support program quality and integrity, Argosy University's Master of Science in Organization Leadership program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. For further details, contact Stuart Sigman, Ph.D., Dean, Graduate School of Business and Management, at ssigman@argosy.edu.

By The Numbers	2015-2016	2016-2017	2017-2018
Annual Enrollment	516	411	376
Annual Enrollment Demographics: Race and/or Ethnicity			
American Indian or Alaska Native	3	3	5
Asian	32	29	20
Black or African American	154	142	134
Hispanic	21	11	17
Hispanic or Latino	51	51	36
Native Hawaiian or Other Pacific Islander	38	34	35
Nonresident Alien	3	3	
Race/ Ethnicity Unknown	27	16	16
Two or more races	11	16	16
White	176	106	97
Gender			
Female	254	220	194
Male	257	189	180
Not specified	5	2	2

Achievement of Program Outcomes:

Benchmark for Program: The signature assignment criteria have four performance levels for each measure: unsatisfactory, emerging, proficient, and exemplary. The goal of GSBM is for 75% of students to attain either the proficient or exemplary level in both core and concentration courses, and 95% in the capstone course.

AY2016-2017 Program Outcomes Assessment Results:

Program Outcomes	Results % of students who scored “Proficient” or “Exemplary” in B6027 (core course) and MS6900 (capstone course)
Outcome Four: Management	
<ul style="list-style-type: none"> B6027 Perspectives in Change Leadership (core course) 	91.06%
<ul style="list-style-type: none"> MS6900 The Functional Contribution to Organizational Success (capstone course) 	95%

Closing the Loop:

Student results on the outcomes assessed in AY16-17 have met and exceeded benchmarks, so no action plan needed to be implemented. Details of the action plan from AY15-16 results are provided below.

Results of AY2015-2016 Action Plan

	PLANNED ACTION AND RATIONALE	ACTION TAKEN	RESULTS
1	Revise and update Program Outcomes. The program outcome elements were judged by faculty to be vague, lacking clear definitions as to what differentiates them from each other and open to interpretation.	Program Outcomes were restated.	The restatement of Program Outcomes enabled the development of new assessment rubrics, as described in item 2 below.
2	The program outcome elements were considered by faculty to lack clear alignment with expectations for student learning and Argosy’s Institutional Learning Objectives.	New rubrics have been developed to align with the restated Program Outcomes (see item 1 above). Half of the rubrics have been installed in assessment courses and data are being collected in Fall 2018. The	Data will be collected and analyzed beginning at the end of Fall 2018.

		remaining rubrics will be inserted in courses for Summer 2019.	
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