

**Argosy University
College of Creative Arts and Design
Professional Writing for Creative Arts Bachelor of Fine Arts Assessment Review
FY17 (2016-2017)**

To support program quality and integrity, the Hollywood campus of the College of Art and Design’s Professional Writing for Creative Arts bachelor program undergoes annual assessment reviews. Below are some statistics, findings, interventions and outcomes related to those reviews. If you have any questions, please contact Dr. Melinda Lester, Senior Director of Institutional Effectiveness at 714-338-4211 or mlester@aii.edu.

By The Numbers		FY16	FY17	FY18
Annual Enrollment		0	2	2
Annual Enrollment Demographics: Race and/or Ethnicity				
American Indian or Alaska Native				
Asian			1	
Black or African American			1	1
Hispanic/Latino				
Native Hawaiian or Other Pacific Islander				
Race and Ethnicity Unknown				
Two or more races				
White				1
Gender				
Female			2	1
Male			0	1
Annual Graduation (Total Headcount)		N/A	N/A	N/A
Completion Rate - (Expected program length = 12 quarters or 132 weeks)	On Time – % of students who completed the program within 100% of the expected program length.	N/A	N/A	N/A
	150% – % of students who completed the program within 150% of the expected program length.	N/A	N/A	N/A
	200% – % of students who completed the program within 200% of the expected program length.	N/A	N/A	N/A
Job Placement (Headcount of Students Available)		0	0	N/A*
Job Placement Rates (% of Students who accepted a position within 6 months of graduation)		0.0%	0.0%	N/A*

*Not Yet Reported

This is a newer program that has yet to have any graduates.

Programmatic Student Outcomes assessment was not conducted for this program in FY17 (2016-2017) and not yet available for FY18 (2017-2018).